



JORDAN, ROMO FORM BLOCKBUSTER PAIRING AT AMERICAN CENTURY CHAMPIONSHIP

July 15, 2010 (*Stateline, Nev.*) – Basketball legend Michael Jordan and Dallas Cowboys quarterback Tony Romo will be paired together tomorrow during the opening round of the American Century Championship at Edgewood Tahoe Golf Course, forming the most recognizable pairing in the tournament’s 21 year history. Adding to the threesome’s celebrity firepower is Boston Celtics star Ray Allen.

The Jordan, Romo, Allen group will tee off at 10:10 am Friday at the Edgewood Tahoe Golf Course, just before Charles Barkley and after the marquee threesome of Troy Aikman, John Elway and Aaron Rodgers. The American Century Championship’s nationally televised first round starts with an 8:10 am tee time for former champions and NFL quarterbacks Chris Chandler, Billy Joe Tolliver along with perennial contender Trent Dilfer.

“The Michael Jordan, Tony Romo, Ray Allen pairing should be our biggest and most popular pairing in the history of the American Century Championship,” said Tournament director Mike Milthorpe. “Michael Jordan has traditionally drawn the largest galleries through the years but Tony Romo has attracted huge crowds the past three years.

Tournament officials are making preparations for this first round American Century mega matchup. “We will have extra marshals walking the course with this group and have alerted the Douglas County Sheriff’s office in anticipation of the flotilla of boats we expect on Lake Tahoe adjacent to Edgewood Tahoe’s 17th and 18th holes,” said Milthorpe.

The 54-hole, \$600,000 tournament features 82 sports and entertainment stars.

Jordan, the six-time NBA champion and considered by many as the greatest player in basketball history will be joined by Tony Romo, another major gallery magnet. Romo, last year’s tournament runner-up, is one of the favorites and has a legitimate chance to become the second active athlete to win the event in its 21-year history, and the first since the inaugural event in 1990 won by another quarterback, Mark Rypien of the Washington Redskins.

Seven years after retiring, Jordan maintains an aura that has him positioned as one of the most popular sports figures in history. That appeal carries over to the course at the American Century Championship as the largest galleries annually follow his every swing.

Romo has built a fanatic following during his four years at the event – among both celebrity seekers and serious golf fans. Romo finished third in 2008 and is currently a 5 / 2 choice at Harrah's Race and Sports Book.

The Friday telecast will be carried on ESPN3 from 12 pm to 3 pm PT and will re-air on ESPN2 at 8 pm PT. The Saturday and Sunday rounds will be carried on NBC Sports from 12 pm to 3p pm PT.

To contact the media room during the tournament call 775-580-7342. For more information on the American Century Championship, go to www.tahoecelibritygolf.com. For tournament tickets, information and lodging packages, visit: www.TahoeSouth.com.



GRP	FIRST TEE	TOTAL
-----	-----------	-------

1	Trent Dilfer Chris Chandler Billy Joe Tolliver	
3	Fred McGriff Vince Coleman Joe Carter	
5	Jared Allen Jonathan Ogden David Wells	
7	Ken Whisenhunt Vinny Testaverde Rick Rhoden	
9	Jack Wagner Alfonso Ribeiro Oliver Hudson	
11	Bode Miller Steve Holcomb Ray Romano	
13	Rodney Harrison Marcus Allen Jerome Bettis	
15	Joe Theismann Mark Rypien Mike Shanahan	
17	Jerry Rice Marshall Faulk Sterling Sharpe	
19	Grant Fuhr Mike Modano Jeremy Roenick	
21	John Smoltz Greg Maddux Bret Saberhagen	
23	Troy Aikman John Elway Aaron Rodgers	
25	Tony Romo Michael Jordan Ray Allen	
27	Charles Barkley Brian Baumgartner	

TIME	GRP	TENTH TEE	TOTAL
------	-----	-----------	-------

8:15	2	Stephen Curry Shane Battier	
8:25	4	Jamie Langenbrunner Dan Jansen Mike Eruzione	
8:35	6	Jack Del Rio Herm Edwards Todd Haley	
8:45	8	Trent Green John Lynch AJ Hawk	
8:55	10	Matt Schaub Trent Edwards Steve Beuerlein	
9:05	12	Ozzie Smith Mark Mulder Neil Lomax	
9:15	14	Michael Bolton John O'Hurley Lou Holtz	
9:25	16	Joe Don Rooney Dale Jarrett Dan Quayle	
9:35	18	Robbie Gould Kyle Boller Ronde Barber	
9:45	20	Digger Phelps Stone Phillips Winky Wright	
9:55	22	Steve Spurrier Wally Szczerbiak Jim McMahon	
10:05	24	Joe Sakic Dan Quinn Brett Hull	
10:15	26	Matt Ryan Derek Anderson Kenny Lofton	
10:25	28	Jason Kidd Don Cheadle Oscar de la Hoya	